



# MEDIA KIT



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COLLECTIVE CLEAN ENERGY FUND

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COLLECTIVE CLEAN ENERGY FUND

## INTRODUCTION

Welcome to Collective Clean Energy Fund's (CCEF) Media Kit! We are thrilled about all the possibilities for clean energy as we bring our vision forward together. After browsing through this kit, you will have a better understanding of our mission, background, and programs. We also have provided branding material for your use including logos, boilerplates, contact information, and a highlight of some of our most recent media mentions. We know you have a story to tell and we look forward to working with you to share our story with your audience.



COLLECTIVE CLEAN ENERGY FUND

## PURPOSE OF THIS MEDIA KIT

In this toolkit, you will find everything you need to share CCEF's mission and vision with your audience. We've provided our branded assets as well as collateral for your team to use. If there are new graphics, sample social media language, projects, or any other content that you would find useful, please don't hesitate to reach out so we can work together to effectively communicate with your audience.

### Background

Collective Clean Energy Fund (CCEF) is a 501(c)(3) nonprofit organization committed to providing equitable access to a sustainable future, through loan products and programs geared specifically towards clean energy projects and infrastructure. In order to fill financing gaps; serve disadvantaged communities; and support low to moderate income individuals, families, and businesses, CCEF seeks to understand the diverse people and differing needs of communities throughout Colorado. CCEF also seeks to bring awareness of the financing opportunities and favorable terms of our loan products and programs to as many people and businesses as possible within these communities. One of the best ways to achieve these goals is to share information about our opportunities with a common goal of making the path towards a decarbonized economy and fully electrified future a more accessible and equitable one.

### Purpose

In our ongoing efforts to foster positive change within the energy sector, we are committed to several key strategies aimed at driving impact and advancing sustainability goals. Think of us as the North Star for clean energy – we guide homeowners and businesses through the process of securing funding for their energy projects so the steps are clear to follow and the results are optimum.



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## ABOUT CCEF

Collective Clean Energy Fund (CCEF) is a mission-first, nonprofit community lender that fills financing gaps to accelerate clean energy adoption—but we are not a typical depository financial institution. CCEF is a green bank with energy expertise and flexible capital.

CCEF wants everyone to have access to clean energy and energy-efficient products. So, we connect individuals and organizations to the capital they need to make sustainable changes in their homes and businesses. CCEF operates within cities and rural areas—anywhere where a financial solution is needed to empower the adoption of clean energy measures, from rooftop solar to heat pump water heaters.

Our vision is a just and equitable transition to a decarbonized economy, with CCEF serving as the North Star for clean energy projects and collaborators.

Our products and programs address gaps between homeowners/businesses and loan availability or approval, giving everyone equal access to the funding they need to make clean energy improvements in their homes and businesses. It is our goal to prioritize underserved and vulnerable communities, alleviate energy burden, maximize green energy, and reduce greenhouse gas emissions.

## OUR IMPACT TO DATE



3,253

Energy Projects  
Financed



855

Affordable  
Housing Units  
Served



\$31.08M

Capital directly  
invested



49.8%

\$ Financed in  
LIDAC  
Communities



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## LOGOS

Please do not rotate the CCEF logo, resize any elements, rearrange parts, add unofficial graphics or text, alter logo colors, or add a drop shadow.



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[Web & Digital / RGB / Raster \(.png\)](#)



COLLECTIVE CLEAN ENERGY FUND

[Web & Digital / RGB / Raster \(.png\)](#)



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# LOAN PRODUCTS & PROGRAMS

## Commercial Loan Products

[Click here](#) to view the commercial product page on our website and download all flyers.

**Energy Improvement Loan**

The CCEF Energy Improvement Loan is a loan program intended to fill financing gaps for businesses and organizations to invest in energy efficiency, renewable energy, energy efficiency, and building electrification projects.

<b>AMOUNT</b> UP TO \$1 MILLION	<b>TERMS</b> UP TO 10 YEARS	<b>RATES</b> FIXED, BELOW-MARKET
<b>REPAYMENT</b> MONTHLY INTEREST-ONLY PAYMENTS	<b>SECURITY</b> DEED OF TRUST ON SUBJECT PROPERTY OR AVAILABLE AND COPIED FUNDS ON ALL BUSINESS ASSETS	<b>SPEED</b> ACCESS TO FUNDING WITHIN 30 DAYS OF APPLICATION SUBMISSION

Origination fees are 2% of total project cost, plus title and appraisal fees.

**WHAT CAN BE FINANCED?**

- Energy audits that result in improved LEED ratings, reduced energy consumption, or reduced carbon footprint
- Renewable energy systems, solar PV arrays, hydro, and fuel cells
- Energy efficiency, lighting projects and their energy-saving devices
- LED lighting and controls
- Building electrification
- Energy efficiency building upgrades, including smart buildings, windows, doors

Energy Improvement Loan

**Bridge to Incentive Loan**

The Bridge to Incentive Loan is designed to provide short-term financing used to bridge rebates, incentives, or grants associated with the costs of a commercial, industrial or agricultural clean energy and/or energy efficiency project.

<b>AMOUNT</b> UP TO \$1 MILLION	<b>TERMS</b> UP TO 18 MONTHS	<b>RATES</b> FIXED, BELOW-MARKET
<b>REPAYMENT</b> MONTHLY INTEREST-ONLY PAYMENTS	<b>SECURITY</b> DEED OF TRUST ON SUBJECT PROPERTY OR AVAILABLE AND COPIED FUNDS ON ALL BUSINESS ASSETS	<b>SPEED</b> ACCESS TO FUNDING WITHIN 30 DAYS OF APPLICATION SUBMISSION

Origination fee of 2% of loan amount, all customary third-party transaction fees apply.

**WHAT CAN BE FINANCED?**

Items covered by the grant, rebate or incentive, such as:

- Renewable energy systems
- Energy efficiency equipment
- Energy audits
- Engineering & Design costs

Bridge to Incentive Loan

**Charge Ahead Loan**

The Charge Ahead Loan is a loan program intended to fill financing gaps for businesses and organizations to invest in energy efficiency, renewable energy, energy efficiency, and building electrification projects.

<b>AMOUNT</b> UP TO \$1 MILLION	<b>TERMS</b> UP TO 10 YEARS	<b>RATES</b> FIXED, BELOW-MARKET
<b>REPAYMENT</b> MONTHLY INTEREST-ONLY PAYMENTS	<b>SECURITY</b> DEED OF TRUST ON SUBJECT PROPERTY OR AVAILABLE AND COPIED FUNDS ON ALL BUSINESS ASSETS	<b>SPEED</b> ACCESS TO FUNDING WITHIN 30 DAYS OF APPLICATION SUBMISSION

Origination fees are 2% of total project cost, plus title and appraisal fees.

**Questions? We're Here for You!**

The CCEF team is available to help with your questions. Reach out to our team below. Contact our website manager at [info@collectivecleanenergy.org](mailto:info@collectivecleanenergy.org)

Charge Ahead Loan

**COMMERCIAL PRODUCT SUITE**

Collective Clean Energy Fund (CCEF) is a mission-first, nonprofit investment fund with energy expertise and flexible capital, filling existing financing gaps to accelerate clean energy adoption. Our vision is a just and equitable transition to a decarbonized economy, with CCEF serving as the North Star for clean energy projects.

<b>ENERGY IMPROVEMENT LOAN</b>	<b>BRIDGE TO INCENTIVE LOAN</b>
The CCEF Energy Improvement Loan is a loan program intended to fill financing gaps for businesses and organizations implementing renewable energy, energy efficiency, and building electrification projects.	The Bridge to Incentive Loan is designed to provide short-term financing used to bridge rebates, incentives, or grants associated with the costs of a commercial, industrial or agricultural clean energy and/or energy efficiency project.
<b>TERMS:</b> UP TO 10 YEARS	<b>TERMS:</b> UP TO 18 MONTHS
<b>AMOUNT:</b> UP TO \$1 MILLION	<b>AMOUNT:</b> UP TO \$200K AND/OR UP TO 100% OF GRANT, INCENTIVE OR REBATE
<b>RATES:</b> FIXED, BELOW-MARKET	<b>RATES:</b> FIXED, BELOW-MARKET
<b>REPAYMENT:</b> MONTHLY INTEREST-ONLY PAYMENTS	<b>REPAYMENT:</b> MONTHLY INTEREST-ONLY PAYMENTS
<b>SECURITY:</b> DEED OF TRUST ON SUBJECT PROPERTY OR AVAILABLE AND COPIED FUNDS ON ALL BUSINESS ASSETS	<b>SECURITY:</b> REASSIGNMENT OF REBATE/INCENTIVE GRANT PAYMENTS TO CCEF. ADDITIONAL COLLATERAL MAY BE REQUIRED.
<b>SPEED:</b> ACCESS TO FUNDING WITHIN 30 DAYS OF APPLICATION SUBMISSION	<b>SPEED:</b> ACCESS TO FUNDING WITHIN 30 DAYS OF APPLICATION SUBMISSION

PROJECT MEASURES AND LOAN ELIGIBILITY VARY. ORIGINATION FEES ARE 2% OF TOTAL PROJECT COST OR OF LOAN AMOUNT.

Commercial Product Suite



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# LOAN PRODUCTS & PROGRAMS

## Residential Loan Programs

### Colorado Residential Energy Upgrade Loan Program (RENU)

#### About RENU

RENU is a statewide residential loan program sponsored by CCEF in partnership with Colorado-based credit unions. RENU makes home energy upgrades easy and affordable by offering low-cost, long-term financing for energy efficiency and renewable energy improvements.

**Colorado RENU Loan**

The Colorado Residential Energy Upgrade (RENU) Loan is a statewide residential loan program sponsored by the Colorado Clean Energy Fund in partnership with Colorado-based credit unions. It makes home energy upgrades easy and affordable by offering low-cost, long-term financing for energy efficiency and renewable energy improvements.

<b>AMOUNT</b> UP TO \$75,000	<b>TERMS</b> NO MONEY DOWN FINANCING FOR UP TO 20 YEARS	<b>RATES</b> LOW, FIXED INTEREST RATES
<b>REPAYMENT</b> MONTHLY PAYMENTS + INTEREST PAYMENTS NO REPAYMENT PENALTIES	<b>SECURITY</b> SECURED BY 100% HOME NO LIES PLAZED ON PROPERTY	<b>SPEED</b> FINANCING APPROVALS GENERALLY WITHIN SEVERAL BUSINESS DAYS

**ELIGIBLE BORROWERS**  
Priority targets of service: single-family homes in Colorado. Primary, secondary or income properties are eligible, as well as, townhome and condos (central heating or cooling systems are not eligible).

**WHAT CAN BE FINANCED?**

- HVAC Equipment (Furnace, A/C, Heat Pump, Whole-House Fan, Water Heater, etc.)
- Solar PV, Battery Storage, and EV Charging
- Insulation and Air Sealing
- Windows
- Up to 30% of project cost towards health and safety measures (such as mold, asbestos, or radon mitigation)

CCEF

#### What can be financed with RENU?

- HVAC equipment (furnace, A/C, heat pump, whole-house fan, water heater, etc.)
- Solar PV, battery storage, and EV charging
- Insulation and air sealing
- Windows
- Up to 30% of project cost towards health and safety measures (such as mold, asbestos, or radon mitigation)

RENU Flyer

[Click here](#) to view the RENU page on our website.



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# LOAN PRODUCTS & PROGRAMS

## Residential Loan Programs

### Electrify and Save On-Bill Repayment Program

#### About On-Bill Repayment

CCEF has partnered with Tri-State Generation & Transmission Association to make the Electrify and Save On-Bill Repayment Program available to Tri-State’s utility co-op members. On-bill repayment (OBR) is when a resident or business owner installs certain energy upgrades to their property at no upfront cost, repaying the cost of the measure and installation via a voluntary tariff on their monthly utility bill. The term “repayment” included in OBR denotes the fact that a third party, in this case the Colorado Clean Energy Fund (CCEF), provides the upfront funding for the installation.



On-Bill Flyer

#### What can be financed with On-Bill?

- Air Sealing and Insulation
- EV Charging
- Electric Water Heating
- Air-Source and Ground-Source Heat Pumps
- Battery Storage
- LED Lighting
- Windows & Doors

[Click here](#) to view the On-Bill program page on our website.



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## **BOILER PLATE & CONTACT INFO**

### **Boiler Plate**

Collective Clean Energy Fund (CCEF) is a 501(c)(3) nonprofit born out of a three-year collaboration among the Colorado Energy Office (CEO), the Department of Energy (DOE), and the Coalition for Green Capital (CGC). This collaboration aligned to create CCEF with a shared belief that a specialized, nonprofit intermediary was necessary to identify barriers to financing clean energy projects, bridge the gap between clean energy projects and traditional capital providers, and drive demand for these solutions by performing market engagement and development activities. Learn more at [www.cocleanenergyfund.com](http://www.cocleanenergyfund.com) and follow the organization on Facebook, LinkedIn, and Twitter.

### **Key Contacts at CCEF**

**For inquiries related to our commercial sector:**

[commercial@cocleanenergyfund.com](mailto:commercial@cocleanenergyfund.com)

**For inquiries related to the RENU Loan Program:**

[renu@cocleanenergyfund.com](mailto:renu@cocleanenergyfund.com)

**For inquiries related to the Electrify and Save On-Bill Repayment Program:**

[onbill@cocleanenergyfund.com](mailto:onbill@cocleanenergyfund.com)

**For inquiries related to marketing, community engagement & public relations:**

[marketing@cocleanenergyfund.com](mailto:marketing@cocleanenergyfund.com)

**For all other inquiries:**

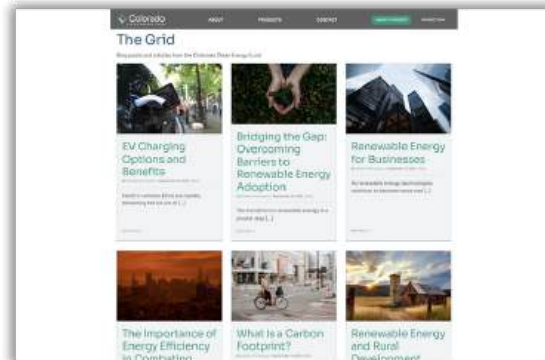
[info@cocleanenergyfund.com](mailto:info@cocleanenergyfund.com)



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## BLOG & PROJECT SPOTLIGHTS

### Our Blog, The Grid



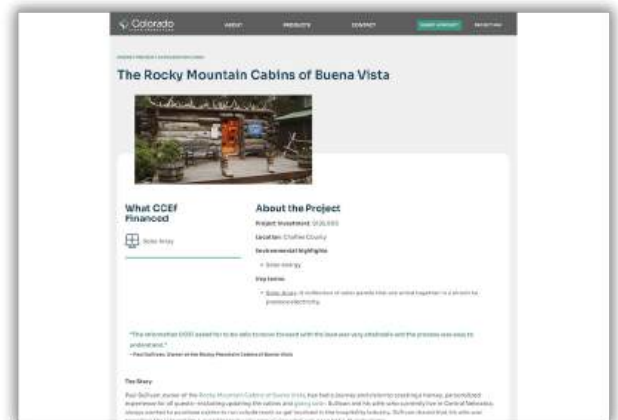
CCEF is committed to educating our audiences about all things clean energy, climate, environmental sustainability, and renewable resources. We publish monthly blog content related to these topics and more.

View our blog [here](#). You're welcome to share and link to our blog content via your digital channels!

### Project Spotlights

We regularly publish “Project Spotlights,” in which we feature commercial and residential projects both on our website and in our monthly newsletter.

Project Spotlights showcase the measures CCEF financed, our investment, project location, environmental highlights, key terms, and—most importantly—the story behind the project.



View Project Spotlights [here](#) and feel free to share.



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## RECENT PRESS RELEASES



**Press Release: CCEF Board of Directors Welcomes Three New Members**  
August 7, 2024

Colorado Clean Energy Fund ("CCEF"), a non-profit community lender that fills financing gaps for clean energy projects in the residential and business sectors, is proud to announce the addition of three distinguished board members.

[Read More >](#)



**Press Release: Colorado's Green Bank Expands Footprint to Seven New Counties in Colorado**  
May 13, 2024

Over Half of New Projects Executed in Low-Income and Disadvantaged Communities

[Read More >](#)



**Press Release: New Electrify and Save On-Bill Repayment Program expands access to beneficial electrification and energy efficiency**  
May 3, 2024

Program features no money down, no credit check and low-interest rates, breaking down barriers to accessing energy efficiency and electrification benefits

[Read More >](#)

Link:  
<https://cocleanenergyfund.com/press-release-ccef-launches-a-request-for-information/>

Link:  
<https://cocleanenergyfund.com/press-release-colorados-green-bank-expands-footprint-to-seven-new-counties-in-colorado/>

<https://cocleanenergyfund.com/press-release-new-electrify-and-save-on-bill-repayment-program-expands-access-to-beneficial-electrification-and-energy-efficiency/>

[Click here](#) to view all past press releases from CCEF.



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# NOTABLE MEDIA MENTIONS

## Mile High CRE

[How Climate Investments are Restoring Colorado’s Landmarks](#)



## Colorado Newline

[The power of strategic investment: Colorado’s model for green finance](#)





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## CONCLUSION

We hope you've found this media kit helpful! This collateral serves as a baseline for sharing Collective Clean Energy Fund (CCEF) with your audiences. If there are any one-pagers or flyers, information, resources, social media posts, blogs, etc. that you would like to see, please send your requests our way: [marketing@cocleanenergyfund.com](mailto:marketing@cocleanenergyfund.com)

CCEF would love to collaborate with the media on new program updates and achievements in the future, so please do not hesitate to reach out with your thoughts and ideas to benefit both of our audiences.

For further inquiries or to schedule an interview, please reach out to Allie Madden, Senior Marketing & Engagement Manager, at [marketing@cocleanenergyfund.com](mailto:marketing@cocleanenergyfund.com). We would be happy to receive your feedback on this media kit and learn how it can be improved.

Thank you for your interest in Collective Clean Energy Fund (CCEF), and we look forward to collaborating with you to amplify our message and drive positive change across the state and beyond.